



拉美本土中文教师区培养培训中心（智利）
Regional Training Center for Local Chinese Language Teachers in Latin America

Regional Training Programme for Chinese Language Teachers for Latin America and the Caribbean 2026

September 4 and 5, Santiago, Chile

Free and mandatory registration (online and in-person)

https://us06web.zoom.us/webinar/register/WN_bzZrbUs6Ry6jfLQEWLmSow

Information: <https://fundacionclec.org/en/teachertraining2026/>

Friday 09/04

09:00 – 10:00 Opening Ceremony

Roberto Lafontaine. Director, CLEC Foundation Regional Office for Latin America and the Caribbean.
Ruan Huiqiao. Deputy Director, CLEC Foundation Regional Office for Latin America and the Caribbean.
Claudia Peirano Rodríguez. National Rector, Universidad Santo Tomás Chile.
Niu Qingbao. Ambassador of the People's Republic of China to Chile
Eduardo Frei Ruiz Tagle. Former President of Chile.

10:30 – 12:00 Zhang Tianchi (online) Digital teaching strategies for Chinese and innovation in classroom practice

12:00 – 12:15 Presentation of participating teachers

12:15 – 13:30 Mario Vásquez Astudillo, Rodrigo Unda. Transformation of teaching practice in higher education: The operational model of the Interdisciplinary Center for Educational Innovation (CIED-UST).

14:30 – 15:30 Andrés Ibáñez Neurolearning and strategic planning in early-stage language teaching, focused on Latin American students

15:45 – 16:45 Freddy Fredes Chinese language complements and teaching competencies: a continuing education path for Spanish-speaking teachers

Saturday 09/05

09:30 – 11:00 Zhang Tianchi (online). Development and application of teaching resources in the classroom

11:30 – 13:00 Ye Jun. Teaching strategies and application of educational resources according to the HSK 3.0 standard

14:00 – 15:30 Ye Jun. Development trends in teaching Chinese as a foreign language

15:30 – 16:30 Cesar Matiusso. Analysis of learning difficulties: Strategies to maintain motivation in beginner students.

16:30 – 17:00 Closing ceremony and diploma presentation.

- Teachers wishing to attend in person should budget for accommodation, meals, transportation, and other expenses.
- Registration will be processed automatically and you will receive a confirmation email.



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Guest Speakers



Ye Jun

East China Normal University, Deputy Director and Lecturer at the Training Centre for International Chinese Teachers, PhD thesis supervisor, member of the National Guidance Committee for Postgraduate Education in the Specialism of International Chinese Language Teaching, and Secretary-General of the Teacher Development Committee of the World Association for Teaching Chinese. His main areas of research are linguistics and applied linguistics, international Chinese language teaching, and studies on Chinese phonetics and grammar. He has been selected for the Chinese Ministry of Education's "Outstanding Talents of the New Century" programme and Shanghai's "Pujiang Talents" programme, and has received numerous awards for research and teaching achievements at provincial and ministerial level. He has taught at Cornell University, Wellesley College and the University of Virginia in the United States, and has extensive experience in leading-edge teaching both in China and abroad.



Zhang Tianchi

Head of the Department of Research and Teaching for Teacher Training at the International Chinese Teacher Training Centre of East China Normal University, and a full-time lecturer at the Confucius Institute. She is responsible for designing courses on digitalisation and artificial intelligence for teacher training, developing teaching resources and delivering classes. She has received the Exemplary Case Award for Digital Application and Practice at the World Conference on Chinese Language, has presented a paper at the International Symposium of the European Association for Teaching Chinese, and has contributed to the compilation of the "Series of Preparation Books for the International Chinese Teacher Certificate Examination" published by People's Education Press. She has delivered courses on digital and smart Chinese language teaching for the Shanghai Overseas Chinese Affairs Office and the Chinese Language Education Foundation, amongst other institutions. She has taught Chinese language and culture at Aarhus University (Denmark) and the Confucius Institute at the University of Turin (Italy), and has extensive experience in teaching abroad, as well as in training local teachers in digitalisation and artificial intelligence.



Andrés Ibáñez

Holds a Master's degree in Teaching Mandarin Chinese to Speakers of Other Languages from East China Normal University, Shanghai. He also holds diplomas in neurolearning and instructional design. He currently teaches Mandarin Chinese language and Chinese culture at the Confucius Institutes of Universidad Santo Tomás and Universidad San Francisco de Quito, in addition to teaching at various higher education institutions in Chile.



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Freddy Fredes

Mandarin Chinese teacher at the UC Confucius Institute (Universidad Católica de Chile). Holds a Master's degree in applied linguistics from Shandong University, China. He has been a speaker at Chinese teaching conferences in Peru, Mexico, and Chile.



Cesar Matiusso

PhD candidate and holds a Master's degree in Translation Studies from the LETRA postgraduate programme at the University of São Paulo. He holds a Bachelor's degree in Chinese Language and Literature, also from USP, with an exchange period at GDUFS (广东外语外贸大学) in Guangzhou, China. He has worked as a local instructor at the Confucius Institute at Unesp (São Paulo, Brazil) since 2018. He was a contributor to the Confucius Institute Magazine in Portuguese and, as a literary translator, has translated and studied authors such as Su Dongpo, Lu Xun, and Eileen Chang.

Mario Vásquez Astudillo



PhD in Education from the Universidad de Salamanca, Spain. Professor of Spanish (Castellano) from the Pontificia Universidad Católica de Chile. Postdoctorate in Education from the Universidade Federal de Santa Maria, Brazil. He is currently Head of Educational Innovation Projects at the Interdisciplinary Center for Innovation – CIED, Universidad Santo Tomás. His research lines are associated with educational innovation in: teacher training; the integration of technologies into teaching and learning processes; competency-based training and assessment; and the internationalization of higher education. His recently published books include "Mediación Pedagógica en educación en línea, híbrida y presencial" ("Pedagogical Mediation in Online, Hybrid, and In-Person Education") and "Creatividad Sutil: micromomentos activos para estimular el pensamiento crítico y creativo" ("Subtle Creativity: Active Micro-Moments to Stimulate Critical and Creative Thinking").

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Rodrigo Unda



Industrial Civil Engineer from the University of Concepción, holds a Master's degree in Industrial Management with a specialisation in financial management from the University of Concepción, a Master's degree in Renewable Energy and Energy Projects from the University of Alcalá, and a Master's degree in Educational Technology and Innovation from the Universidad de Artes, Ciencias y Comunicación, and is a PhD candidate in Science and Engineering for Health at the University of Valparaíso. He has more than 10 years of experience in Higher Education and served as Director of the Continuing Studies Programme in Industrial Civil Engineering at Universidad Santo Tomás, Concepción campus.

He previously served as Deputy Director of Continuing and Lifelong Education at the Faculty of Medicine of the University of Concepción.