



FUNDACIÓN CLEC
OFICINA REGIONAL PARA
AMÉRICA LATINA Y EL CARIBE
中外语言交流合作中心
拉丁美洲和加勒比地区中心

CENTRO DE COOPERACIÓN PARA ENSEÑANZA INTERNACIONAL DEL IDIOMA CHINO



Chino+ deportes | 中文+体育 | Chinese+ sports | Chinês+ esportes

April 2nd 11:00 (GMT-3)

2 de abril | 4 月 2 日

Registration: https://us06web.zoom.us/webinar/register/WN_BN3jYZm6TH2rVeUY0npRZQ

Program

11:00 Welcome remarks

11:10 Panelist 1

Wudong 武冬 – “The Way of the Body: The Charm of Chinese Martial Arts”. PhD and PhD supervisor at Beijing Sport University. Director of the Institute of Traditional Chinese Sports.

11:25 Panelist 2

Marcelo Cortés – “A Look at the Development of Sports.”. National Director of the Physical Activity and Sports Department at Universidad Santo Tomás, Chile.

11:40 Panelist 3

Luis Antonio Paulino – “The role of sports in Brazil-China relations”. Director of the Confucius Institute at UNESP and chief of staff advisors at the Ministry of Sports from 2012 to 2014.

Q&A and Closing Remarks

Luis Antonio Paulino

Director of the Confucius Institute at UNESP and advisor to the Ministry of Sports. Associate Professor in the undergraduate program in International Relations and the graduate program in Social Sciences at the Faculty of Philosophy and Sciences, São Paulo State University (UNESP). He holds a degree in Engineering, a Master's in Economics and Public Finance, and a PhD in Economic Sciences.

He is also a visiting supervisor for the MTC SOL program (Master of Teaching Chinese to Speakers of Other Languages) at Hubei University and a researcher at the Institute of Latin American Studies at Hubei University.

Between 2013 and 2020, he was an honorary and full member of the Hanban Council. He has served as Special Advisor to the Ministry of Finance, Deputy Secretary of the Secretariat for Political Coordination and Institutional Affairs in the Presidency of Brazil, and chief of staff advisors at the Ministry of Sports from 2012 to 2014.

Marcelo Cortés

National Director of the Physical Activity and Sports Department at Universidad Santo Tomás, Chile.

He holds a degree in Business Engineering and a Bachelor's in Business Administration from the University of Santiago, Chile. He is also a certified Physical Education teacher with a specialization in Sports and Recreation from the Metropolitan University of Educational Sciences.

He has held various positions including Financial and Project Advisor at the National Sports Institute (Metropolitan IND), Director and Partner at Inversiones Deportivas S.A., and Market Analyst at BBDO. His teaching experience includes roles at the Pontifical Catholic University of Chile and DuocUC Professional Institute, among others.

Wudong 武冬

PhD and PhD supervisor at Beijing Sport University. Director of the Institute of Traditional Chinese Sports. He is a referee and recipient of the "Hundred Talents Program" from the General Administration of Sport of China.

He was awarded the Grand Prize in the 2022 Teaching Innovation Design Competition and the Excellence Award in the Higher Education Teaching Innovation Competition in Beijing. He developed courses such as *Introduction to Classical Wushu Literature* and *Traditional Wushu Fitness Techniques* to expand Wushu education. He has led projects like the Ministry of Education's Humanities and Social Sciences Research project, "Research on the Philosophical Thought of Traditional Wushu," and the National Social Science Foundation project, "Research on the Rescue and Dynamic Restoration of Chinese Wushu Fist Score Notation."

Through his books, articles, lectures, TV programs, and more, he is a key promoter of Wushu and Chinese culture.
