

Agenda of the Second “China-LAC: Close Friendship Obliterates the Distance” Short Video Contest

I. Introduction

In commemoration of the 10th anniversary of the proposal of the “China-LAC community with a shared future”, the Second “China-LAC: Close Friendship Obliterates the Distance” Short Video Contest, sponsored by the China Public Diplomacy Association and undertaken by the Global Times Online, is launched officially today. This Contest calls for creators of short videos from China and Latin America and the Caribbean (LAC) countries, to submit original works focusing on distinctive stories about China and the LAC countries in the form of short videos.

Those interested can participate in the Contest in the following ways:

II. Theme of the Contest

I. Title: The Second “China-LAC: Close Friendship Obliterates the Distance” Short Video Contest"

II. Theme: Although separated by mountains and seas, China and the LAC countries are embarking on a new journey with shared goals and vision.

III. Participation Requirements

(I) Period of solicitation: June 1, 2024 to August 1, 2024

(II) Entries:

The Contest calls for short video submissions from content creators from China, Latin America, and the Caribbean region.

(III) Requirements for entries:

1. All entries are required to maintain constructive and wholesome content to help spread positive views, and also comply with the relevant laws and regulations of the People's Republic of China.

2. Participants may produce creative promotional videos, micro-variety shows, talk shows, Vlogs, micro-dramas, documentaries, special features, or other forms of presentation around the theme of the Contest. The video content should emphasize the achievements of cooperation and exchanges between China and the LAC countries in various fields through the telling of exciting stories and specific inspirational personal experiences.

3. All entries must be original with undisputed copyright ownership. There should be no disputes regarding the authorized right to use images, music, fonts, or portraits therein. Plagiarized or reproduced works will not be accepted by the jury.

4. The video should include full-length frames, soundtracks, and subtitles, with a preferred duration of not more than 3 minutes and a resolution of not less than 1280×720. Common video formats such as

MP4, MOV, and AVI are acceptable. The video image should be clear without corner marks, station identifiers, watermarks, or logos.

5. The videos may be in Chinese, English, Spanish, Portuguese, or other languages.

IV. Participation Method

(I) Publication of entries:

Participants are required to upload their works to the following video platforms, and should include the designated hashtags:

Overseas platforms: Upload to overseas short-video platforms, including Facebook, YouTube, X, Kwai, TikTok, and Instagram, with the hashtags #BeyondBoundariesBond# and #HacerAmigosÍntimos# (Participants may upload videos to multiple platforms for data statistics. If the video is only uploaded to one platform, only the data from that platform will be counted).

(II) Submission of registration information:

The original video, registration form, and introduction to the work in Excel format should be sent as a package by email to BBBvideo@huanqiu.com.

Notes:

(1) In the case of multiple entries, the participant should send the original videos, registration forms, and introductions as a single package.

The registration form can be downloaded via the link below:

Google Drive:

https://drive.google.com/drive/folders/1Q8RiAzRzO_hmUOE5Tc61oOqBZrR_oEJ8?usp=share_link

(2) The filenames of the original video and its introduction should be the same as the title of the entry as stated in the registration form. For example, if the entry title in the registration form is *Close Friendship Obliterates the Distance*, then both the original video and its introduction should be entitled *Close Friendship Obliterates the Distance*.

(3) After registration, the participant will be notified by the organizing committee of the results via email within three working days.

V. Awards Setting

(I) Gold Award (5 winners)

(II) Silver Award (10 winners)

(III) Bronze Award (20 winners)

(IV) Excellent Organization Unit Award and Excellent Work Award
(several)

Note: Each entry can only win one award.

VI. Evaluation Criteria

(I) The final list of winners will be based primarily on the scores as determined by the judges and the short video views, and the awards will be given after a comprehensive evaluation.

(II) The “Excellent Organization Unit Award” will be given based on the quantity and quality of entries submitted by each unit as a token of appreciation for their support in promoting and soliciting works during the Contest.

VII. Participation Guidelines

(I) When submitting entries, participants should truthfully complete all the required information and provide accurate personal information and contact details. Participants who provide incomplete or false information will have their eligibility for evaluation revoked by the Sponsor.

(II) Participants are required to pay close attention to the intellectual property rights of the fonts and music used in their video works. If any infringement is found, the Sponsor has the right to disqualify the entry from the competition and evaluation. Participants should ensure that they own the full copyrights of their entries. The Sponsor bears no legal

responsibilities or losses arising from disputes over copyrights and rights to portraits, reputations, privacy, or trademarks in relation to the entries.

(III) The Sponsor owns the right to use the entries, which may be used for disseminating material related to the Contest in dissemination activities for public and non-profit purposes. The copyright of the submitted works belongs to their creators. The Sponsor has the right to edit and disseminate the entries on television, online platforms, and other media.

(IV) Successful registration implies acknowledgment and agreement by the participant to comply with all the rules stated herein.

(V) The Sponsor reserves the right to the final interpretation of the Contest.